

# Kateřina Kožířková



Company	Studio Power Plate® Most
Sector	Power Plate®, fitness, wellness activities
Region	Most, Ústí Region, the Czech Republic
Nomination as an ambassador	<p>Kateřina is from entrepreneurship family. Her mother and father started with own businesses after “velvet” revolution when Kateřina was a child. Kateřina started first entrepreneurship activities in 18 years when she established first trade licence for accounting services. Kateřina’s mother has run the accounting company for more than 20 years and Kateřina helped her from her 16 years there. After one year of accounting services trade licence and entrepreneurship Kateřina decided to change her way of business. Because she has liked sport and fitness activities, she opened fitness studio aimed at new way of fitness activity - Power Plate® training. Beside of business Kateřina also studies university and improves her skills through various courses related to the fitness activities and Power Plate® exercise. Kateřina supports potential entrepreneurs in field of marketing, preparation of market research and establishment of fitness studios. She also continuous in accounting support in her mother’s company when it is necessary. Although Kateřina is very young, she has long direct and also indirect experience in entrepreneurship.</p>
About the company	<p>Power Plate® studio is mainly focused on women and offers instead of two Power Plate® platforms also running belts, cycling simulators and other forms of “female” fitness activities. It will also include infra sauna in few weeks and in future for example equipment for pole dance or other types of fitness activities.</p>
Contact information	<p><b>Kateřina Kožířková - Studio Power Plate® Most</b> Bohuslava Vrbenského 1096, 434 01 Most, Czech Republic Email: <a href="mailto:powerplatemost@email.cz">powerplatemost@email.cz</a> Web: <a href="http://www.powerplatemost.cz">www.powerplatemost.cz</a> Facebook: <a href="https://www.facebook.com/StudioPowerPlateMost?fref=ts">www.facebook.com/StudioPowerPlateMost?fref=ts</a> Tel: +420 776 857 776</p>